MEDIA ADVISORY

For immediate release
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AFTER ARIZONA –
PUBLIC OPINION ON IMMIGRATION

Leading Republican pollster Glen Bolger finds enduring support for reform

Please join us for an on-the-record briefing with leading Republican pollster Glen Bolger, partner and cofounder of Public Opinion Strategies, reporting on a series of focus groups and a national poll conducted in early May as Americans debated Arizona’s new immigration law.

WHEN May 17, 2010, 2:00 p.m. EDT
NUMBER (800) 434-1335
PASSCODE 649535 (ask for Immigration press briefing)
RESULTS Will be available HERE when the briefing starts

The Arizona law, SB 1070, put immigration back on the front burner, and Americans of all political persuasions are reconsidering their attitudes. Do immigrants help or hurt the United States? Do they help or hurt the economy? Does it make a difference if they are skilled or unskilled, legal or illegal? And what exactly do voters want Congress to do about immigration – if reform, what kind of reform? Leading Republican pollster, Glen Bolger, partner and cofounder of Public Opinion Strategies, went into the field to ask just two weeks after passage of the Arizona law. Pollsters to Sen. Scott Brown of Massachusetts and Gov. Bob McDonnell of Virginia – POS helped engineer both men’s recent come-from-behind victories – the firm approached immigration with the eyes of the Republican lawmakers it works with, asking and finding answers to the questions they would want to ask. The new poll surveys attitudes of Republican, Democrat and, perhaps most important, independent voters. Whether or not Congress decides to tackle immigration this year, the findings paint a fresh, nuanced portrait of American attitudes.

To RSVP or for more information, please contact Niki Littell at nlittell@immigrationworksusa.org or (202) 506-4541.

ImmigrationWorks USA is a national federation of employers advocating immigration reform. The organization links 25 state-based coalitions of employers and trade groups from every sector of the economy that relies on immigrant workers. IW assists these groups with strategic coordination, messaging and grassroots recruitment as they fight for better law in their states and Washington.

ImmigrationWorks partnered with the Essential Worker Immigration Coalition, Americans for Immigration Reform, the National Restaurant Association and the American Council on International Personnel to produce the poll being released on May 17.

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